

BIG M ENTERTAINMENT AND DREW RIGHT MUSIC JOIN FORCES TO DEVELOP BOTH TELEVISION AND FILM PROJECTS

Sherman Oaks, CA - Mr. Marvin Williams, President/Founder of Big M Entertainment and Mr. Andrew Lane, CEO of Drew Right Music have recently executed agreements to develop projects for both TV and Film. "I am excited about the opportunity to work with such a talented and experienced music producer, songwriter and industry executive." Says – Mr. Williams.

The newly consummated creative alliance was forged to create two Television show concepts immediately. Without defining too much about either project, the first project in pre-production is a comedy-drama series and the other, also in pre-production, is a reality series both with a strong foundation in music. Mr. Lane will not only provide the heavy lifting for the music on both television shows, he will also be an executive producer.

Mr. Lane's knowledge and experience is well suited for the task as he has a great deal of experience creating music for both music artists and feature films. Andrew Lane has worked with some of the industry's hottest superstars such as Dave Hollister, T-boz, Chyna White, Backstreet Boys, Young Bloods, Dogmatic of the 8 Mile Shady Family & Irene Cara. As Producer/Songwriter, he has received gold, platinum sales for his work with R&B mega-artists, Keith Sweat, Alosu, and on Platinum selling records High School Musical, Hannah Montana, Disneymania 4 and Manny Fresh. In December of 1998, Andrew introduced his talents to Nashville writers to Produce and convert Country written songs to R&B and POP. That resulted in millions of records sold by the princes of pop, the Backstreet Boys. Over the course of the next three years, Andrew would continue to emerge as one of the industry's rising talents by producing/songwriting projects for the Universal, Elektra and EMI labels. – Sourced from Mr. Lane's Biography.

Big M Entertainment, a new production company chartered in early 2008, has quickly transitioned into a recognizable new source for fresh ideas in both online and offline visual space. The company handles many facets of visual design from 2D and 3D graphic design, website production, social media asset management, visual post production EFX and Motion Graphics Authoring. Mr. Williams has been sub-contracted for motion graphics related projects for music artists signed to Interscope Records, Universal Music Group and Disney Music. Mr. Williams has also completed editing and design for numerous commercials currently running on Comcast and Big M Entertainment has produced projects with affiliate producers from Sony Screen Gems as listed within the company's filmography (located on IMDB as Big M Entertainment [us]). Big M Entertainment also has two television concepts that were developed in Q4 2009 under option agreements allowing the concepts to be pitched to television networks.

While both Mr. Lane and Mr. Williams respective companies are also committed to other creative endeavors, the projects both companies are collaborating on are both new and exciting. Both gentlemen will bring all of their creative muscle to the table to not only produce creative pieces that are distributed in mass, but more importantly satisfy an ever evolving viewing audience. The dimensions of media both visual and audio are changing and both company heads appreciate the evolution.

Big M Entertainment is headquartered in Van Nuys, CA.

Drew Right Music is headquartered in Sherman Oaks, CA.

Disclosure: All statements provided herein are considered “forward looking statements” and any future events that may impact projects in collaborative production from either or both companies are unexpected and/or unintentional. Any information released regarding any projects in pre-production is subject to change without notice to both the media and public.

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